1011104211011000650

Year /Semester

Code

Name of the module/subject

Field of study

German Language

Sate	ety Engineering -	Part-time studies - First-	(brak)	1/1	
Elective	e path/specialty	-	Subject offered in: Polish	Course (compulsory, elective) elective	
Cycle	of study:		Form of study (full-time,part-time)		
First-cycle studies			part-time		
No. of	hours			No. of credits	
Lectu	ıre: - Classes	s: 30 Laboratory: -	Project/seminars:	- 1	
Status	of the course in the study	program (Basic, major, other)	(university-wide, from another	field)	
	-	(brak)		(brak)	
Educat	tion areas and fields of sci	ence and art		ECTS distribution (number and %)	
em tel. Stu ul.	va Kapałczyńska pail: ewa.kapalczynska 061 665 24 91 udium Języków Obcych Piotrowo 3a, 60-965 Po	PP	d social competencies:		
1	Knowledge	The already acquired language competence compatible with level B1 (CEFR)			
2	Skills	The ability to use vocabulary and grammatical structures required on the high school graduation exam with regard to productive and receptive skills			
3	Social competencies	The ability to work individually and in a group; the ability to use various sources of information and reference works.			
Assı	umptions and obj	ectives of the course:			
1. Adv	vancing students? lang	uage competence towards at leas	t level B2 (CEFR).		
	velopment of the ability age skills.	to use academic and field specific	c language effectively in both re	eceptive and productive	
	,	derstand field specific texts (famili	· ·	slation techniques).	
4. Imp		action effectively on an internation			
	Study outco	mes and reference to the	educational results for	a field of study	

STUDY MODULE DESCRIPTION FORM

Profile of study

(general academic, practical)

4. Knowledge of technical vocabulary related to the idea of management and lean production - [K1A_W16] **Skills:**

Knowledge:

1. The ability to give a talk on field specific or popular science topic (in English), and to discuss general and field specific issues using an appropriate linguistic and grammatical repertoire - [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]

1. Knowledge of technical vocabulary related to the organizational structure of the company and legal forms - [K1A_W16] 2. Knowledge of technical vocabulary from the market field, economic situation as well as related to research, analysis and

2. The ability to express basic mathematical formulas and to interpret data presented on graphs/diagrams -[K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]

3. Knowledge of technical vocabulary related to marketing, advertisement and fair - [K1A_W16]

 $3. \ The \ ability \ to \ conduct \ business \ correspondence \ in \ German \ -[K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06]$

Social competencies:

observation of the market - [K1A_W16]

Faculty of Engineering Management

- 1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give successful presentations in English. [K1A_K05, K1A_K07]
- 2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment. [K1A_K05, K1A_K07]
- 3. The student is aware of the importance of the appropriate behavior in terms of professional ethic and respect toward other views and cultures. [K1A_K05, K1A_K07]

Assessment methods of study outcomes

 $Formative\ assessment:\ continuous\ evaluation\ during\ classes\ (presentations,\ tests,\ MT\ test)$

Summative assessment: final exam (written and oral)

Course description

The organization of the company, its sectors/parts, presentation of the company.

Forms of the enterprise: partnership and company.

Market, supply and demand, price development on the market.

Market analysis.

Marketing, marketing tools, marketing mix and advertisement.

International fair in Germany, its objectives, conversation at a fair and product?s presentation.

Economic situation and its stages.

Management and its types, manager?s tasks.

The idea of organizational development.

Lean production: the organization and management of the workplace according to 5S method.

Factors influencing the localization of manufacturing plant.

Basic bibliography:

Additional bibliography:

Result of average student's workload

Activity	Time (working hours)
Particiation in classes	30
2. Student open work	4
3. Preparation for the final assessment	4
4. Final assessment	2

Student's workload

Source of workload	hours	ECTS
Total workload	40	1
Contact hours	30	1
Practical activities	30	1